

Dear Manager,

I would like to introduce you to **feedme** a new online advertising facility. **feedme** is a site dedicated to bringing customers a myriad of dining options, the length of the country and back. This page will provide you with a brief overview of **feedme** but for more information please visit www.feedme.co.nz.

What is feedme?

feedme is a new website available to New Zealand eateries that allows them to advertise the diverse flavours that they have to offer and will help hungry Kiwis find the perfect place to dine any time, day or night; from fine dining to a quick bite, **feedme** can direct consumers to the right place.

Why would I want to use feedme?

feedme is a flexible, low maintenance and easy-to-use way of advertising your eatery. It offers customers access to your eateries details at the touch of a button. AND you can update this information as often and whenever it is required.

feedme allows consumers to search as they wish: by the suburb, hours of business, cuisine type, reviews by other users, places that cater for food allergies, even by the dish! They can also select from the eateries that rate the highest on our customer ratings. What's more, consumers can browse at their leisure from anywhere, as long as they can jump on the net; at work, at home, even on the other side of the world. This enables potential customers to find the right place to dine before they leave home.

What better a place to advertise your eatery than a site which offers such freedom and an extensive array of features.

How much does it cost?

Nothing. It is **free** for eateries to list themselves and **free** for users to browse the listings. There are also no contracts, so you can remove your eatery at any time. This is no scam; we intend to cover our costs through small targeted advertisements.

How do I sign up?

To list your eatery, go to www.feedme.co.nz.

Have a look around and explore the site; when you are ready to sign up click on the "List your eatery" link in the left menu and fill out the registration form. After registering, login and you will be able to enter further details about your eatery, such as your menu and trading hours. Your listing will not be displayed to the public until it has been reviewed by the **feedme** Admin Team but you will be able to preview it.

If you have any problems, queries, complaints or suggestions please contact us via email at [**support@feedme.co.nz**](mailto:support@feedme.co.nz).

Kind regards,
The **feedme** team